

## 2017 PINNACLE AWARDS

Each year, the Chamber recognizes excellence in its business community by recognizing outstanding leaders during the annual Pinnacle Awards. Business Excellence Awards, Rockstar Awards, Leadership Robins Region Graduate Awards, and multiple community leader awards for 2017 were presented at the Chamber's 2018 Pinnacle Awards on January 25th, 2018.

## BUSINESS EXCELLENCE AWARDS

<b>Chick-fil-a of Warner Robins</b> <i>Large Business of the Year (more than 40 FTEs)</i>	<b>Houston Lake Country Club</b> <i>Small Business of the Year (40 FTEs or less)</i>
<b>BAE Systems</b> <i>Honoree</i>	<b>Goo-Goo Express Wash</b> <i>Honoree</i>
	<b>Visiting Angels</b> <i>Honoree</i>

## ROBINS REGIONAL ROCKSTAR

**Matt Collins, Award Recipient**  
*We Care Heating and Air*

**Nicole Crofutt, Finalist**  
*Spherion Staffing*

**Christina Davis, Finalist**  
*Genesis Joy House*

**DeAnn Dent, Finalist**  
*Robins Financial Credit Union*

**Anthony Di Diego, Finalist**  
*Custom Cable Assemblies, Inc.*

**Ronelle Erhardt, Finalist**  
*Antebellum Grove Senior Living*

**Cindy Flesher, Finalist**  
*Houston County Board of Education*

**Melissa Gibson, Finalist**  
*New American Funding*

**Brandi Hasty, Finalist**  
*Premier Staffing Unlimited*

**Jessika Jungman, Finalist**  
*City of Warner Robins*

## LIFETIME ACHIEVEMENT AWARD

**Paul Hibbits**

## GOOD GOVERNMENT AWARD

**Dr. Mark Scott**  
*Houston County Board of Education*

## CHAMBER CHAMPION AWARD

**Dave French**  
*Mercer Engineering Research Center*

## OUTSTANDING LEADER AWARD

**Kate Hogan**  
*City of Centerville*

## BOARD

### OFFICERS

**Michael Chalmers, Chair**  
*Spherion Staffing*

**Sara Murph, Treasurer**  
*Parrish Construction Group, Inc.*

**Gary Garrard, Chair-Elect**  
*Appraisal Services*

**April Bragg, President & CEO**  
*Robins Regional Chamber*

**Priscilla Raffield, Immediate Past Chair**  
*Houston Healthcare*

### COMMITTEE CHAIRS

**John Adams, Aerospace Industry (AIC)**  
*L3 Technologies TCS*

**Jennie Lacey, SOAR**  
*Flint Energies*

**Cathy Cotton, Military Affairs (RRMAC)**  
*State Bank & Trust Company*

**Rosemary Reehling, Govt. Affairs**  
*McCullough Funeral Home*

### DIRECTORS

**Chris Beasley, Houston Healthcare**

**Chad Bryant, Bryant Engineering**

**Mark Byrd, Houston Lake Country Club**

**Michael Collins, Total Computer Solutions**

**Christie Drexler, Persons Bank - The Bank of Perry**

**Shane Gottwals, Gottwals Books**

**Brian Joiner, Synovus**

**Steve Kipper, State Bank & Trust Company**

**Charles Jones, Fort Valley State University**

**Jennie Lacey, Flint Energies**

**Airriion Lytle, Cox Communications**

**Tonya McClure, Central Georgia Technical College**

**Beth McLaughlin, Houston County Board of Education**

**Jon Nichols, Bug House Pest Control**

**James Pettis, Serenity Adult Day Health**

**Rosemary Reehling, McCullough Funeral Home**

**Glen Starlnecker, Courtyard by Marriott**

### ROBINS REGIONAL EDUCATION FOUNDATION

**Christina O' Brien, Chair**  
*Robins Financial Credit Union*

**Kim Chalmers, Vice Chair**  
*Spherion Staffing Services of Middle GA*

**David Carr, Treasurer**

**Lynda Saunders, Secretary**  
**Dr. Joseph Richardson, VECTR Center**

**Bill Craig, Fickling & Company**

**April Bragg, Ex-Officio**  
*Robins Regional Chamber  
President & CEO*

**Michael Chalmers, Ex-Officio**  
*Spherion Staffing & Robins Regional  
Chamber Board Chair*



# 2017 ANNUAL REPORT

CONNECT. LEARN. BELONG



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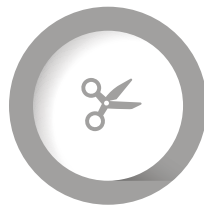


84  
NEW MEMBERS

## PROGRESS



106  
NETWORKING  
EVENTS



39  
RIBBON  
CUTTINGS



\$23.8k  
RAISED BY  
LEADERSHIP CLASS  
OF 2017 FOR HAPPY  
HOUR LIFE SKILLS  
WORKSHOPS



40.85%  
E-MAIL  
OPEN RATE



433  
NEW FACEBOOK  
FOLLOWERS



**HYPE  
PROGRAM  
LAUNCHES**

Houston Young Professionals Engage (HyPE) was designed to create business opportunities, promote professional development, engage young professionals in their community, and to support talent retention in Houston County.



**BUSINESS  
AFTER HOURS  
BACK WITH A  
BANG**

Average attendance at Business After Hours networking events in 2017 saw a 40% increase over previous years, nearly 50 more attendees per event.



**EGGS & ISSUES  
GAINS  
POPULARITY**

Event attendance for the Eggs & Issues Breakfast Series up by 20% over the past two years.

## PRIORITIES

### ORGANIZATIONAL PERFORMANCE

Maintain the leadership and resources to carry out the mission and vision in order to the Chamber and its staff for long-term success

### MEMBERSHIP DEVELOPMENT

Recruit, retain & reward members

### BUSINESS & COMMUNITY DEVELOPMENT

Enhance member success by facilitating programs, benefits, and services that improve the environment for business profitability and community development

### EDUCATION & LEADERSHIP DEVELOPMENT

Create opportunities to develop leaders through mentoring, Leadership Robins Region and supporting education efforts in the community

### ADVOCACY & BUILDING PARTNERSHIPS

Be the voice of business by representing business interests at the local, state and national levels

### MEMBER ENGAGEMENT & COMMUNICATION

Communicate the impact of the Chamber, support business and promote the Robins Region through strategic communication efforts

## OUR MISSION:

*to promote the business interests of  
members through building  
advocacy, partnerships,  
& education*

## PARTNERSHIPS



### OUTGOING CIVIC LEADER TOUR

Civic, elected, and business leaders from Middle Georgia experienced a refueling mission with an F-15 while flying to Joint Base Lewis McChord on a KC-135. During the trip, they learned about Air Force history first hand from tour hosts as part of the Outgoing Civic Leader Tour hosted by Lt Gen Maryanne Miller, Commander, Air Force Reserve Command; Col Jed McCray, Vice Commander, Warner Robins Air Logistics Complex; CMSgt Ericka Kelly, Command Chief, Air Force Reserve Command; and CMSgt Emilio Hernandez, Command Chief, 78th Air Base Wing.



### 2<sup>ND</sup> ANNUAL DC FLY-IN

Congressmen, senators, mayors, military personnel and business leaders gathered together for the 2nd Annual DC Fly-In Trip to Washington, D.C. In collaboration with the 21st Century Partnership and Association of Old Crows, this event brought influencers together for the purpose of strengthening the relationship between Houston County, Robins Air Force Base, state and federal governments.



View the Annual Report online with videos, photos & more at [RobinsRegion.com/2017-Annual-Report](http://RobinsRegion.com/2017-Annual-Report)

